

Eco Innovative Cluster Partnership for Growth & Internationalisation (EcoCluP)

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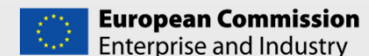


Who are UK CEED

The UK Centre for Economic & Environmental Development (UK CEED) supports eco-innovation in the UK and runs a cleantech cluster in Peterborough (EnviroCluster), Water Innovation Network, and Eco Innovation Centre.



ENVIROCLUSTER
PETERBOROUGH



What is Eco-Innovation?

Eco-Innovation is defined as eco-innovative products, techniques, services or processes which aim at the prevention or the reduction of environmental impacts or which contribute to the optimal use of resources.

Source: European Commission (2011)

Eco Innovation

Aerospace

Bioscience

Food & Drink

Textiles

Eco-Innovation in Europe

- **Reduces manufacturing costs**
- **Compliance with targets/legislation/EMS**
- **8% annual growth in eco-innovation “sector”**
- **>€300bn in Europe**
- **3.4m employed (2008)**
- **Largely made up of SMEs**
- **These SMEs are supported by clusters...**

What is EcoCluP?

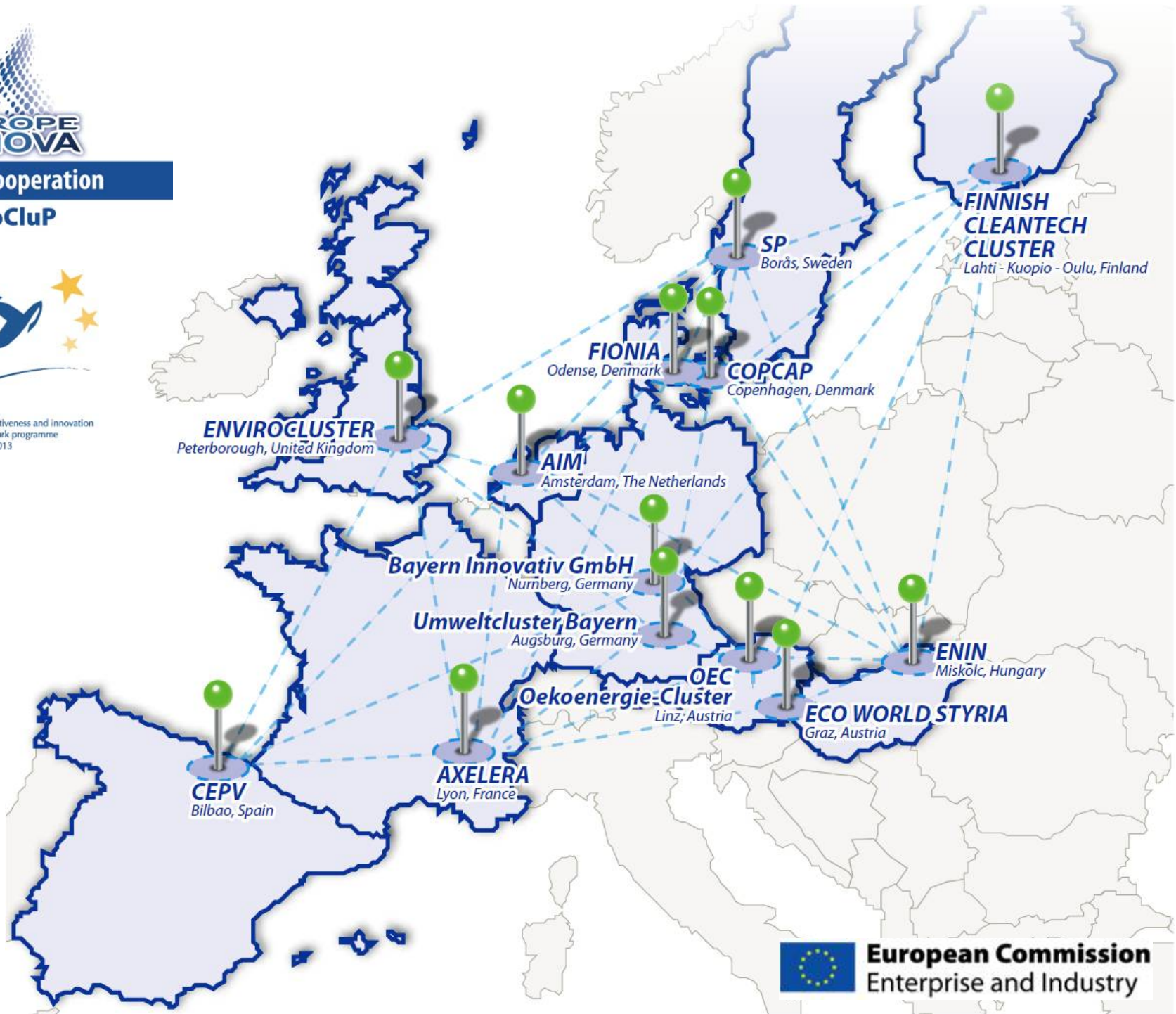
EcoCluP is a partnership of European eco-innovation clusters that help their companies grow and internationalise.

- **Partnerships & R&D Collaboration**
- **Innovation & Internationalisation Support**
- **Promotion of European Eco-Solutions**
- **Sharing Skills/Expertise Between Clusters**
- **Better Cluster Managers**



Cluster Cooperation

EcoCluP



European Commission
Enterprise and Industry

New ‘MoU’ Partners

SolarInput

Germany, Erfurt

www.solarinput.de

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Cluster Leistungselektronik Nürnberg

Germany, Nürnberg

www.clusterle.de

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Ecotech

Québec (Canada)

www.ecotechquebec.com

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AVAESEN

Valencian region

www.avaesen.es

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Polight

Piemonte

www.polight.piemonte.it

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Plattform Umwelttechnik e.V.

Baden Württemberg

www.pu-bw.de

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Netzwerk Umwelttechnologie

Lake Constance area

(Vierländerregion Bodensee)

www.umweltnetzwerk.net

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cd2e

Northern France (Nord-Pas de Calais)

www.cd2e.com

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Ecoconnect

United Kingdom

www.eco-connect.org

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CSRNW

Northwest region of Russia

<http://eng.csr-nw.ru>

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The Green Way

Dublin region

www.thegreenway.ie

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CleanTech Business Club

Rotterdam area, The Netherlands

www.cleantechbusinessclub.com

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Russian Green Building Council

Moscow area, Russia

www.rugbc.org

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Éa éco-entreprises

www.ea-ecoentreprises.com

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ENERGYIN

Portugal

www.energyin.pt

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Green Development Forum

Russia

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GAL MERIDAUNIA

Puglia region, Italy

www.meridaunia.it

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Union of Black Sea Local Authorities, Black Sea Energy Cluster

Bulgaria

www.ubbbsla.org

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Key Achievements

- **Mapping of R&D Capabilities**
- **Over 500 Cluster Companies taking part in trans-national partnering through matchmaking events**
- **140 Companies Participated in Investor-Readiness Training, 55 supported one-to-one**
- **400 tested new tools & innovation services**
- **Cluster Manager Workshop Programme**

Key Achievements

- **Internationalisation Strategies for each Cluster**
- **300 Enterprises Supported with Training, Coaching & Business Trips**
- **Promotion of Project Results, increased links to Cluster IP, EEN, Europe INNOVA and PRO INNO Projects**
- **Strengthened Partnerships between clusters**

EcoCluP Beyond 2012

EcoCluP will become a 'living network' of European Eco-Innovation Cluster Managers that aim to share best practice, work jointly on R&D projects, and increase the collaboration of the clusters and their companies.

EcoCluP Cluster Manager Day 2013

The Green Way, Dublin, Ireland
23rd April 2013

SAVE THE DATE!

Cleantech Incubation Europe



Cleantech
Incubation
Europe

To achieve sustainable growth in Europe on a regional level by sharing best practices and creating a handbook of best complementary policies to provide a positive business climate for cleantech incubation

www.cleantechincubation.eu



Supporting Eco-Management & Eco-Innovation in Europe

RECOMMEND provides enterprises and public authorities information on instruments and funding schemes for new ecological measures in the business sector. Improving eco-management and eco-innovation at a regional level will help to meet the current environmental and economic challenges at the European level.

www.recommendproject.eu

Gareth Jones

**Contact me if you would like more information on
EcoCluP or if you would like to join the partnership**

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Visit: www.europe-innova.eu/ecoclup